

Agenda

WEB-IMO SERIES 2025: WEBINAR ON GREEN SHIPPING AND MARITIME DECARBONISATION

13th November 2025 (Thursday)
(Virtual via Microsoft Teams)

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- 2:00 – 2:15 p.m.** Registration
Participants begin joining through the link given
- 2:15 – 2:30 p.m.** **Introduction and overview of IMO GHG strategy**
Dr. Muhammad Nur Arif Bin Othman – Centre Head of Coastal and Marine Environment (Moderator from MIMA)

Session One

2:30 – 3:10 p.m. **Decarbonisation & Green Port Shipping**

Speaker **Ms. Rita Benoy Bushon**
Founder & Managing Director
RAA Capitals Partners Sdn Bhd

Session Two

3:10 – 3:30 p.m. **How AI Tools can Accelerate ESG Goals in Maritime Sector**

Speaker **Mr Ravi Menon**
Advisor, AI, HR & Corporate Communications
RAA Capital Partners Sdn Bhd

3:30 – 3:45 p.m. **Q&A session**

3:45 – 4:00 p.m. **Closing**
Summary of key points, appreciation to the speakers and participants from the moderator

The WEB-IMO Series 2025 is a virtual platform aims at fostering informed discussion on key maritime matters relevant to the International Maritime Organization (IMO). The sessions will bring together policy makers, industry professionals, researchers, academics and students to share insights, enhance understanding and align national objectives with global maritime development